



This is a bi-monthly newsletter e-mailed to the Greater Oklahoma City Partnership to highlight economic development successes throughout the region. Please forward to your key stakeholders to keep them informed of the benefits of our partnership.

RECENT PARTNERSHIP RESULTS

Quality Tubular Services Constructing a Totally Tubular New Facility

This new-to-market oil and gas industry pipe services company will construct an 80-100,000 square-foot facility with substantial outside storage. They will employ 200 with an average wage of \$37,000 and make a capital investment of \$7 million.



PARTNERSHIP NEWS

No Need to Check Twice: Oklahoma Universities Make Lists

Oklahoma State University and the University of Oklahoma are both ranked in Kiplinger magazine's Top 100 Best Values in Public Colleges for 2009. OSU ranked 71st and OU 74th in criteria for in-state students, while OU ranked 61st and OSU 76th for out-of-state students. Rankings were based on cost, financial aid availability, ACT/SAT scores of incoming freshmen, admission rates, retention rates, student-faculty ratios and graduation rates. For more info, go to www.kiplinger.com/tools/colleges.



Small Companies Have No Workplace Envy

Have some great smaller companies in your community you'd like to brag about? Winning Workplaces and the Wall Street Journal are collaborating again on their third annual ranking of the Top Small Workplaces. To qualify, a company has to be a North American organization that is independent (not a unit of a larger corporation), has less than \$200 million in annual revenues, has 500 or fewer employees, and has been in business at least five years. Nominations are due January 30th! See www.winningworkplaces.org/topsmallbiz/ for more info.

Body Parts, Beer and Fried Chicken: Don't Miss the Next Two Greater Oklahoma City Partnership Meetings



Contact Aimee Schones (aschones@okcchamber.com) for the details.

- Thursday, February 5 – [OSBI Facility in Edmond, 800 E. 2nd Street](#), 10:30 AM – noon
- Thursday, March 5 – [Pioneer Telephone Co-op in Kingfisher](#), 10:30 AM -- followed by lunch at [Eischen's in Okarche](#)



Central OK Workforce Investment Board Ready to Invest Regional Innovation Grant to Grow Workforce in Central OK

The Central Oklahoma Workforce Investment Board (COWIB) has received a Regional Innovation Grant from the U.S. Department of Labor. This 10-county regional perspective will allow the COWIB with the Regional Partnership to:

- Conduct an extensive asset mapping project of the resources of the region, as well as identifying limitations
- Take the data and work through a series of town hall meetings (summits) to establish an economic development strategy for the entire region that will include identifying skill sets necessary for the existing and future workforce, connected to the physical assets of a community or region
- Create a pipeline to ensure enough workers with the proper skills are trained to maintain our economic vibrancy
- Establish a communication system throughout the ten-county region to ensure the data contained in the resource map is maintained and shared
- Provide information regarding high-skill, high-growth jobs in the region

The summits should help bring together ED, employment, education and business entities. COWIB will organize an advisory committee of Partnership members and then will get input from the Partnership at large. Richard Clements with OG&E will lead the Partnership's participation. The Partnership will also need to help organize the summits due to members' local and familiar presence in particular communities. The five strategies above will allow COWIB to create a talent development strategy with the four following goals:

- Increase the number of individuals that possess a post-secondary credential or technical skills
- Increase the number of individuals employed in a STEM (Science Technology Engineering and Math) industry
- Grow the labor force participation rate
- Increase the median hourly wage in the region

The original grant was written with an 18-month timeline in mind. For more information, contact the COWIB at www.cowib.org or 405-622-2026.

Oklahoma City

Capitol Chamber Announces Dates for Africa West Festival, 20th Anniversary of Chamber in

June

The second annual Africa West cultural festival will be held June 13-14, 2009 at Metro Tech in Oklahoma City. The festival will feature a variety of activities, educational platforms and entertainment in an effort to promote the cultural heritage of Oklahoma's African-Americans during the two-day event.

Festival program highlights include Artist Exhibitions, 5K and 2K Run, Gospel Competition, Soul Food Competition, Fashion Show, 3 on 3 Basketball, Youth Talent Show and an array of food vendors, educational seminars and merchandising.

In addition to the event festivities, the Capitol Chamber will be celebrating their 20th anniversary during the month of June. The Chamber currently services over 100 members and has been a solid economic force for local businesses and the NE community.

For more information on Africa West, how to participate and/or how to get on The Capitol Chamber's mailing and distribution list, contact Felix Linden at 405.427.4444 or at capccokc@coxinet.net or visit www.capitolchamber.org.

Shawnee

New Airport Terminal to be Built with Help of Economic Development Grant

A total of \$650,000 has been raised to build a new terminal at Shawnee Regional Airport. Congresswoman Mary Fallin presented a \$325,000 federal economic development grant to Shawnee Mayor Linda Peterson in December. The Oklahoma Aeronautics Board and the City of Shawnee matched the grant funds to build a new "front door to the city and the surrounding area," according to a press release from Fallin's office.

PARTNERSHIP RESOURCES

Strategically Plan to Attend the IEDC Strategic Planning Course in August

Hey kids, pull out the agendas, sharpies, and Outlook calendars! It's never too early to start marking your various scheduling systems for IEDC courses. Plan on attending the IEDC Strategic Planning Course, being held Aug. 27 – 28, 2009 at the Skirvin Hilton downtown. IEDC sets the standard for Economic Development training, so be there or risk being a square economic developer. Partnership members will attend free of charge, with the Partnership covering registration costs.

Upcoming Oklahoma Small Business Development Center Seminars

OSBDC hosts a great series of seminars in convenient locations all over the region for those interested in entrepreneurship and starting / running a small business. See www.oklahomasmallbusiness.org for more info.

How To Sell To The Government - Qualifying Your Product, Thursday, February 05, 2009

Where: **Greater Oklahoma City Chamber, Oklahoma City**

When: *Thursday, February 05, 2009 2:00 PM to 4:00 PM*

Topic: Government Contracting Five week intensive course in selling to the government, with emphasis on selling to the federal government. Session Three: Qualifying your product - This session will assist your company in ensuring that what you have meets the government's requirements, on-line data sources for plans and specifications, engineering source approvals and points of contact to help with the technical packages required.

Speaker: Henry Gaudreau retired Air Force Colonel, who spent 27 years in Air Force acquisition with an expertise in contracting

Fee \$450 for the five session series. \$125 per session.

How to Get Money for Your Business, Thursday, February 05, 2009

Where: **South Oklahoma City Chamber of Commerce, Training at Chamber site. Consulting at our office in Downtown Oklahoma City., Oklahoma City**

When: *Thursday, February 05, 2009 6:30 PM to 8:00 PM*

Topic: Start-up Assistance Getting a business loan is entirely different from buying a house or car. We'll go over why that is, what options there are, what a business plan is, and how to get started on yours.

Speaker: Carlos Amaya

Please be there by 6:15 to sign in.

How To Sell To The Government - Award Decisions, Thursday, February 12, 2009

Where: **Greater Oklahoma City Chamber, Oklahoma City**

When: *Thursday, February 12, 2009 2:00 PM to 4:00 PM*

Topic: Government Contracting Five week intensive course in selling to the government, with emphasis on selling to the federal government. Session Three: Qualifying your product - This session will assist your company in ensuring that what you have meets the government's requirements, on-line data sources for plans and specifications, engineering source approvals and points of contact to help with the technical packages required.

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Nuts and Bolts of Starting a Business, Thursday, February 12, 2009

Where: **Edmond Chamber of Commerce, Training at Chamber site. Consulting at our office in Downtown Oklahoma City., Edmond**

When: *Thursday, February 12, 2009 6:30 PM to 8:00 PM*

Topic: Start-up Assistance This is all the "stuff" that you need to know, from legal structures (every business has one), to permits, getting set up to take credit cards, insurance needs, and much more!

Speaker: Larry Siebert

Please be there by 6:15 to sign in.

How To Sell To The Government - Writing A Proposal, Thursday, February 19, 2009

Where: **Greater Oklahoma City Chamber, Oklahoma City**

When: *Thursday, February 19, 2009 2:00 PM to 4:00 PM*

Topic: Government Contracting Five week intensive course in selling to the government, with emphasis on selling to the federal government. Session Five: Writing a Proposal. How do you make the bid/no-bid decision? How is your past performance evaluated? How do you write your proposal? What you say and how you say it can make the difference between a yes or no, or edging out the competition.

Speaker: Henry Gaudreau retired Air Force Colonel, who spent 27 years in Air Force acquisition with an expertise in contracting

Fee \$450 for the five session series. \$125 per session.

How to Get Money for Your Business, Thursday, February 19, 2009

Where: **Norman Chamber of Commerce, Training at Chamber site. Consulting at our office in Downtown Oklahoma City., Norman**

When: *Thursday, February 19, 2009 6:30 PM to 8:00 PM*

Topic: Start-up Assistance Getting a business loan is entirely different from buying a house or car. We'll go over why that is, what options there are, what a business plan is and how to get started on yours.

Speaker: Susan Urbach

Please be there by 6:15 to sign in.

Nuts and Bolts of Starting a Business, Thursday, February 26, 2009

Where: **South Oklahoma City Chamber of Commerce, Training at Chamber site. Consulting at our office in Downtown Oklahoma City., Oklahoma City**

When: *Thursday, February 26, 2009 6:30 PM to 8:00 PM*

Topic: Start-up Assistance This is all the "stuff" that you need to know, from legal structures (every business has one), to permits, getting set up to take credit cards, insurance needs, and much more!

How to Get Money for Your Business, Thursday, March 05, 2009

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When: *Thursday, March 05, 2009 6:30 PM to 8:00 PM*

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About the Partnership

No matter where a primary job employer locates, everyone in the region "wins." The 10-county Greater Oklahoma City Partnership was established in 2003 for strategic economic development. Together, we are working to secure regional corporate locations, business retention and expansions and develop tools for local economic development professionals. Our cities, counties and governmental entities are co-dependent on each other. The Greater Oklahoma City Partnership looks forward to leveraging resources, uniting leadership, marketing our region and increasing our competitiveness.

Future Issues

If you have announcements to be included in future issues of this newsletter, please e-mail Ruby Rahill at rrahill@okcchamber.com to submit information.

You have received this e-mail because you are a member of the Greater Oklahoma City Partnership and we consider you a valuable part of the economic development process of the

4/29/2009

Greater OKC Partnership - January 2...
Greater Oklahoma City region.

This email was sent by:
The Greater Oklahoma City Chamber
123 Park Ave.
Oklahoma City, OK 73102
405-297-8900
www.greateroklahomacity.com

If you would like to be removed from this list, [unsubscribe](#).
Thank you for your continued participation in the Partnership.